



LATEST NEWS

24 September 2010

Hobart

Web Coach Appointment

Jason Bresnehan has been appointed as a “Digital Coach” under Round 2 of Tourism Tasmania’s Digital Coach Programme.

Under the Programme Jason will deliver e-marketing coaching to over 60 Tasmanian tourism operators including accommodation providers, tour operators, event promoters, tourism associations and local government Councils.

The coaching will cover accommodation booking systems, search engine optimisation or SEO, online public relations, social media marketing, content management and content management systems.

About Imagination Corp

[Imagination Corp](#) offers Internet consulting and web coaching services to almost 200 clients throughout Australia, across the sectors of tourism, businesses services, property, hospitality and beauty sectors. The company also develops its own Internet businesses. Combining the company’s heritage as a traditional [marketing company](#) with the principal’s background in web search and technology venture capital, the Company is well placed to continue to grow its e-marketing consultancy and develop a portfolio of successful Internet businesses.

About Tourism Tasmania

[Tourism Tasmania](#) is a Tasmanian Government organisation whose role is to lead the industry in jointly delivering marketing and development programs that drive benefits for Tasmania from domestic and international tourism. Part of the wider Department of Economic Development, Tourism and the Arts, it links government and the private sector in marketing Tasmania's unique assets.

More Information:

Jason Bresnehan

Phone: (03) 6393 7208

Mobile: 0430 022 627

Email: Jason@imaginationcorp.com