



## LATEST NEWS

1 March 2010

Adelaide

### Referral Agreement with “Old Friend” - NewsMaker

Imagination Corp has entered into a referral agreement with online media release publishing and distribution service [NewsMaker](#).

Imagination Corp is a co-founder of online public relations service - NewsMaker. NewsMaker is an online media release or press release publishing and distribution platform. NewsMaker's co-founder Leila Henderson, a dedicated PR professional, acquired her part of the business and has gone on to grow NewsMaker into the independently ranked No. 1 media release distribution service in the country.

NewsMaker is a high quality PR distribution platform that Imagination Corp can leverage for its clients.

#### About Imagination Corp

Imagination Corp offers [Internet consulting and web coaching services](#) to almost 200 clients throughout Australia, across the sectors of tourism, businesses services, property, hospitality and beauty sectors. The company also develops its own Internet businesses. Combining the company's heritage as a traditional [marketing company](#) with the principal's background in web search and technology venture capital, the Company is well placed to continue to grow its e-marketing consultancy and develop a portfolio of successful Internet businesses.

#### About NewsMaker

Please see NewsMaker- [About Us](#)

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