



## LATEST NEWS

14 September 2010

Sydney

### The Pursuit of Luck Named in 25 Business Blogs of Australia

Imagination Corp website property, [The Pursuit of Luck](#) has been named one of the top 25 business blogs in Australia, by independent online magazine [SmartCompany](#).

#### About Imagination Corp

Imagination Corp offers [e-marketing consultancy services](#) to almost 200 clients throughout Australia, across the sectors of tourism, businesses services, property, hospitality and beauty sectors. The company also develops its own [Internet businesses and website properties](#). Combining the company's heritage as a traditional marketing company with the principal's background in web search and technology venture capital, the Company is well placed to continue to grow its e-marketing consultancy and develop a portfolio of successful Internet businesses.

#### About The Pursuit of Luck

The Pursuit of Luck is a business blog written by Jason Bresnehan.

The Pursuit of Luck is about:

1. Taking action to **interact more with life** and forcing more random collisions
2. Acting to **change your brain**, to change the way you think and to change the way you perceive the world so that you can force more random collisions
3. Acting so you are **prepared** to efficiently exploit the opportunities that random collisions throw your way
4. **Building your character** so that you willingly and fearlessly act to exploit opportunities.
5. Acting to develop **systems and techniques** that create efficiency and risk mitigation

#### More Information:

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