



LATEST NEWS

30 March 2011

Hobart

New Tasmanian Events Calendar Launched

Tourism Tasmania has today unveiled its new look Tasmanian Events Calendar at

<http://www.discovertasmania.com/events>

Imagination Corp has been responsible for collating, editing and populating all the content in the extensive online events calendar.

About Imagination Corp

[Imagination Corp](#) offers Internet consulting and web coaching services to almost 200 clients throughout Australia, across the sectors of tourism, businesses services, property, hospitality and beauty sectors. The company also develops its own Internet businesses. Combining the company's heritage as a traditional [marketing company](#) with the principal's background in web search and technology venture capital, the Company is well placed to continue to grow its e-marketing consultancy and develop a portfolio of successful Internet businesses.

About Tourism Tasmania

[Tourism Tasmania](#) is a Tasmanian Government organisation whose role is to lead the industry in jointly delivering marketing and development programs that drive benefits for Tasmania from domestic and international tourism. Part of the wider Department of Economic Development, Tourism and the Arts, it links government and the private sector in marketing Tasmania's unique assets.

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